

B.B.A. Semester - 2 (CBCS) Examination**June/July-2022 [OLD COURSE]****EMERGING TRENDS IN CONTEMPORARY MANAGEMENT(CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Explain different theories of modern management in brief. (14)

OR

Q.1 Explain in detail scientific Management.

Q.2 Write about the following in brief. (14)

(A) Employee motivation.

(B) Job enrichment.

Q.2 Write about the following in brief.

(A) Job satisfaction.

(B) Employee morale.

Q.3 Write about resistance to change in detail. (14)

OR

Q.3 Who is a change agent? Write about the role of change agents.

Q.4 Write about the following in brief. (any two) (14)

(A) Creativity and innovation.

(B) Management by exceptions.

(C) Management information system.

(D) Total quality management.

Q.5 Write about corporate story of tata iron and steel company. (tisco) (14)

OR

Q.5 Write about corporate story of reliance industries.
